University AI Insights

Student Perceptions of AI

This presentation summarizes survey findings on student awareness, trust, excitement, and concerns regarding AI to inform university leadership decisions.

Presented by Matthew Branson



OCTOBER 2025

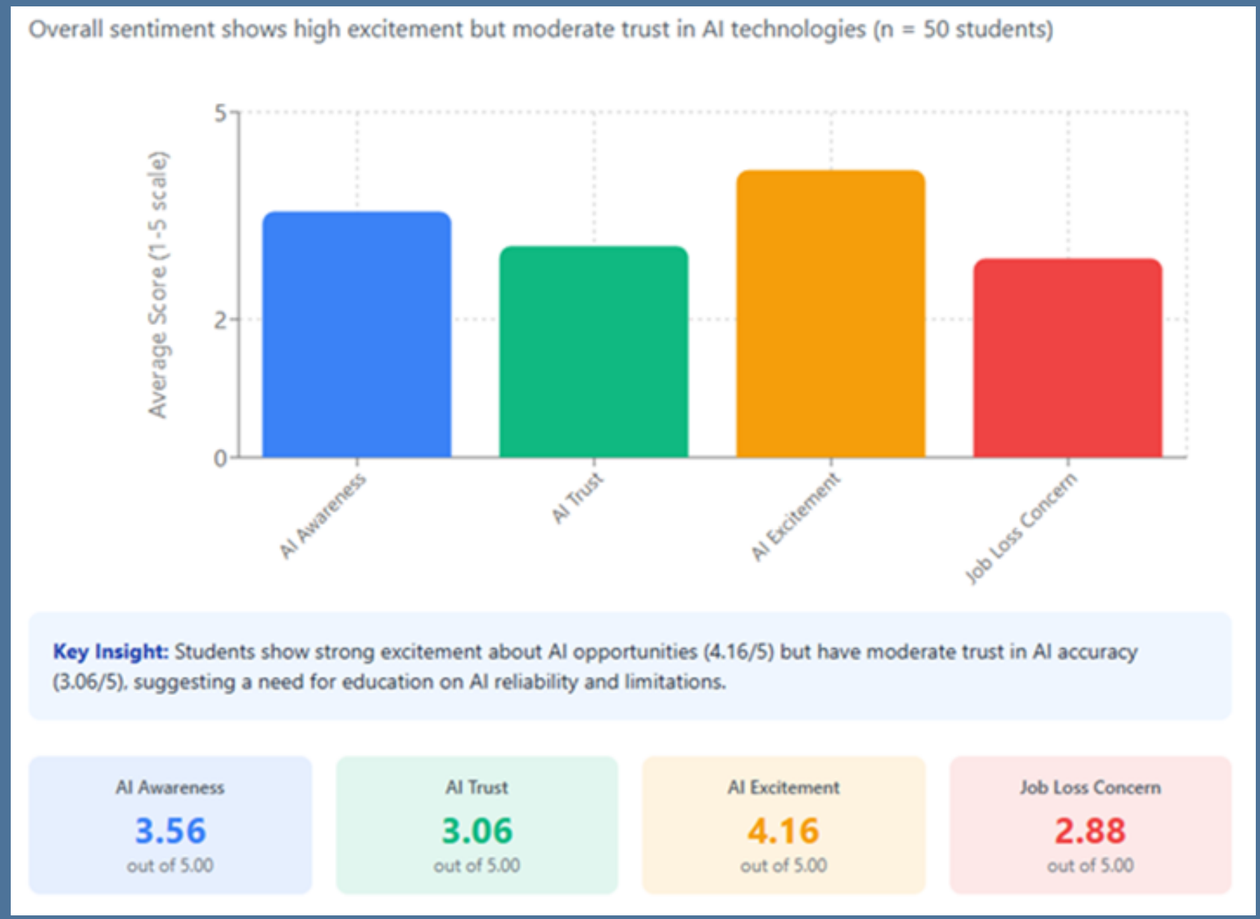


Student Perceptions of AI

This survey explores student awareness, trust, excitement, and concerns regarding AI technology. By gathering insights from 50 participants, we aim to inform university leadership on how these perceptions shape technology policies and support structures, ultimately enhancing student engagement and trust in AI initiatives.

Trust Gap

The bar chart illustrates a significant **disparity between student excitement** and trust in AI, with excitement rated at 4.16/5 and trust at only 3.06/5, highlighting the need for proactive engagement strategies.



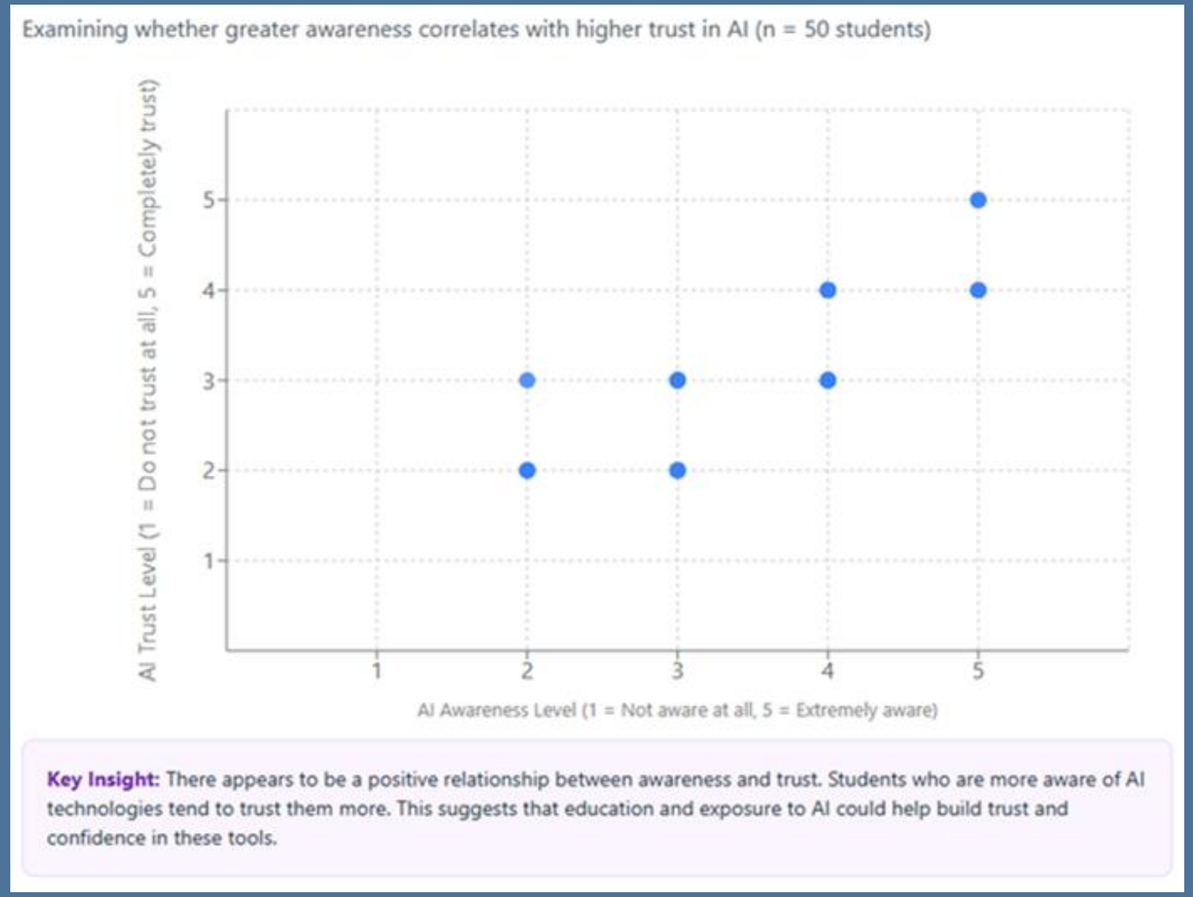
Trust Distribution

The bar chart illustrates how students rated their trust in AI accuracy and reliability. Results show that 36% of students exhibit low trust (rating 2), while 30% remain neutral (rating 3) and only 8% completely trust AI (rating 5). This distribution highlights a cautious student outlook and underscores the need for AI literacy initiatives and hands-on engagement to build greater confidence in AI systems.



Awareness vs. Trust

The scatter plot illustrates a **positive correlation** between student AI awareness and trust ratings, indicating that increased education and awareness initiatives can effectively close the existing trust gap among students.



Recommendations for University

Enhancing Student Engagement with AI

Implementing targeted strategies will improve student awareness, trust, and engagement with AI technologies on campus.

AI Literacy Programs

Developing programs will elevate student understanding and **confident interaction** with AI tools and technologies.

Hands-on Workshops

Providing workshops will facilitate practical experience, increasing student engagement and excitement about AI applications.

Transparent AI Policies

Creating clear policies will foster **trust and confidence**, ensuring students feel secure in AI usage on campus.

Proposed Action Items

Short-term

Pilot workshops will be conducted this semester to gather student feedback.

Medium-term

Policies will be formalized by the next academic year based on survey insights.

Long-term

AI education will be integrated into the curriculum for future students.

Ongoing

Continuous support resources will be established for addressing student concerns.

Evaluation

Regular evaluations will assess the effectiveness of AI initiatives and programs.





Empowering Students Through AI

Proactively engaging students with **AI initiatives** cultivates a knowledgeable and trusting environment. Implementing educational programs and transparent policies allows students to explore AI technology confidently. By prioritizing awareness, we can foster informed discussions, address concerns, and ultimately enhance the university's commitment to innovation and student success.



Contact

901 S. National Ave., Springfield, MO 65897

123-456-7890

Branson773@MissouriState.edu